

Leah Franklin

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(405) 414 5481

EDUCATION - Bachelors of Science in Communications and Marketing

-Oklahoma Christian University (2020-2023 Current Senior 3.5 GPA, Graduating November 2023)

-Edmond Memorial High School (2016-2020 3.5 GPA)

EXPERIENCE

- Sherwin Williams Sales/ Management Internship

- Collaborated with other interns to design rewards software. Created marketing graphics, met with customers to discuss needs. Collaborated with coworkers to meet needs efficiently. Participated in every meeting online/ in person.

- Local Hero Marketing/Writing Internship

- Met strict deadlines, worked consistently online/in person, wrote 6-8 articles a week, collaborated with other interns to make unique posts, learned the basics of SEO marketing.
- Social Media Manager Cultured Cloths Apparel and Accessories -Frequently updated social media platforms, created marketing graphics, facilitated transactions, maintained and exceeded customer expectations and needs. Collaborated to create themed promotional materials. February 2020-September 2021

- Photo Editor in Chief of the Ruff Draft

- Successfully communicated with newspaper staff about needs, fulfilled needs on time, utilized photoshop comfortably, traveled to many events for photographs.

2018-2020

CERTIFICATION/SPECIAL SKILLS

-Hubspot Social Media Marketing Course -iMovie

-Hootsuite Social Media Course -Instagram

-Photography -Facebook

-Photoshop -Tik Tok

-Canva -Click App

-Publer -Twitter

-Completely comfortable navigating/maintaining/creating for social media channels listed above.