

JEAN YVES SIMPARINGABO
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EDUCATION

OKLAHOMA CHRISTIAN UNIVERSITY, Edmond, OK

January 2018 – November 2023

Marketing Management

Expected graduation date: November, 2023

EXPERIENCE

MAY 1, 2023 – JULY 31, 2023

DIGITAL MARKETER INTERN, KIRIMANJARO BUILDING MATERIALS LTD.

- **Managed email marketing campaigns**
- **Coordinated communication with a Chinese industry**
- **Successfully acquired a new supplier from China**

MAY 10, 2020 – NOVEMBER 15, 2020

ACCOUNTING CLERK, BANK OF KIGALI

- Maintained and updated financial records
- Assisted in preparing financial reports

SKILLS

- Social media management
- Website creation
- Proficient in MS Excel, PowerPoint and Word
- Adaptability in various work environments

LEADERSHIP AND AWARDS

- **Appreciation Internship Certificate from KIRIMANJARO BUILDING MATERIALS LTD.**
 - Description: Recognized as an outstanding digital marketer intern
 - Chosen for: Exceptional performance during internship
 - August 2023

ACTIVITIES

- Member of American Marketing Association
 - Since January 2021
- YouTube Channel Management
 - Managing a YouTube channel along with its Facebook, Instagram, and Twitter accounts
 - August, 2023
- Vice President of African Student Association at Oklahoma Christian University
 - Description: Leadership role responsible for coordinating and managing association activities
 - January 2021 - January 2022